



Art & Communication Services
Westfield Technical Academy
33 Smith Avenue
Westfield, MA 01085
(413) 572-6533 x 60109

Program Advisory Committee Meeting
Westfield Technical Academy - Room 109
March 18, 2026 5:30 PM - 6:00 PM



Agenda

1. Welcome
2. Joint Graphic Design and Visual Communication and Multimedia and Broadcast Production committee
 - a. Chairperson Appointment
 - b. Review of PAC roles and responsibilities
3. Feedback on Industry Recognized Credentials
4. Course of Study Overview
5. Student Enrollment Information (CTE Program Report)
6. New Trends in ACS Education and Industry
7. Cooperative Education and Employment Update
8. Recommendations for equipment
9. Adjournment

2025-26 Tentative Meetings