



# BUSINESS BLUEPRINT PROGRAM

## THE WESTFIELD BUSINESS BLUEPRINT PROGRAM IS ACCEPTING APPLICATIONS

**ENROLMENT JAN 23- FEB 13, 2023**

### PROGRAM DESCRIPTION

Business Blueprint is an 8-week program that provides newer businesses with a business and financial plan, an elevator pitch and leadership/life coaching. Taught by a community of professionals who can provide the missing pieces to strengthen your business!

### PROGRAM ELIGIBILITY

- BUSINESS LOCATED IN WESTFIELD
- LOW-TO-MODERATE INCOME ENTREPRENEURS
- LESS THAN 3 YEARS IN OPERATION

### PROGRAM DETAILS

- 8-WEEK COURSE
  - ONE-ON-ONE MEETINGS
  - THE COHORT WILL MEET ONCE A WEEK STARTING MARCH 16TH
- WEEKLY MEETINGS ON ZOOM

### PROGRAM INCLUDES

- BUSINESS PLANNING
- FINANCIAL PROJECTIONS
- STRATEGIC BUSINESS MODELING
- LEADERSHIP AND LIFE COACHING
- ELEVATOR PITCH
- GRANT AWARD FOR BUSINESS INFRASTRUCTURE NEEDS

**TO APPLY- PLEASE VISIT:**  
[WWW.VALLEYCDC.ORG/WESTFIELD](http://WWW.VALLEYCDC.ORG/WESTFIELD)

**OR SCAN THE QR CODE BELOW**



*APPLICATION  
DEADLINE IS 11:59 PM  
ON MONDAY  
FEBRUARY 13, 2023!*

### PROGRAM FACILITATORS



**DEE  
DICE**



**JACK  
CLEMENTE**



**KASEY  
CORSELLO**



CALL OR EMAIL JACK CLEMENTE FOR PROGRAM INFORMATION.  
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Valley  
Community  
Development

