



Westfield Cannabis-Related Business Application

SELECTION CRITERIA

- I. **Project Description:**
 - Detailed description of the proposed project.

- II. **Design and Construction:**
 - Construction budget, design concept and conceptual site plan;
 - Traffic control plan around the proposed site;
 - Potential fiscal impacts and the projected duration; and
 - Mitigation plans to address potential fiscal impacts.

- III. **Public Health and Safety-as it relates to the operation of the facility:**
 - Describe public health and safety impacts anticipated due to operation of facility;
 - Mitigation plan(s) to address the public health and safety impacts;
 - Insurance coverage or other financial arrangements to cover risk exposure.

- IV. **Management and Business Operations:**
 - Ownership and management;
 - Business experience;
 - Operating policies and procedures;
 - Projected revenue, expenses, and anticipated City tax payments;
 - Sources of financing; and
 - Employment and contractual opportunities.

- V. **Equity:**
 - Promotion and encouragement of full participation in the cannabis industry by Black, African American, Hispanic, Latino, and other communities that have previously been disproportionately impacted by drug enforcement;
 - Promotion and encouragement of full participation in the cannabis industry by persons with prior drug convictions that have previously been disproportionately impacted by drug enforcement;
 - Creation, promotion and encouragement of a diverse marijuana market by other underrepresented communities, women, veterans, individuals with disabilities and/or individuals of diverse gender identities and sexual orientations; and/or
 - Plans, programs or policies that will positively impact the Commission-designated areas of disproportionate impact in the City of Westfield. (attached hereto as Exhibit E)

- VI. **Community Outreach:**
 - Ability to conduct a Community Outreach Meeting in accordance with 935 CMR 500.101;
 - Location of Community Outreach Meeting; and
 - Demonstration of ability to coordinate with City personnel and the community.



CITY OF WESTFIELD-CANNABIS-RELATED BUSINESS EVALUATION

NAME OF APPLICANT: _____

DATE: _____

TEAM MEMBER _____

TOTAL CRITERIA SCORE _____

MINIMUM CRITERIA MET: _____ Yes/No

*IF NO DO NOT CONTINUE WITH EVALUATION, APPLICATION IS REJECTED.

COMPARATIVE EVALUATION CRITERIA (HA, A , U)

1. _____ GENERAL NARRATIVE SUMMARY (UP TO 5 PTS)

SCORING REASON:

2. _____ PROPOSED ORGANIZATIONAL STRUCTURE (UP TO 10 PTS)

SCORING REASON:

3. _____ CONCEPT AND PROJECT DESIGN (UP TO 10 PTS)

SCORING REASON:

4. _____ ADDITIONAL SERVICES & MITIGATION MEASURES (UP TO 5 PTS)

SCORING REASON:

5. _____ SECURITY MEASURES (UP TO 10 PTS)

SCORING REASON:

6. _____ FINANCIAL SUMMARY (UP TO 10 PTS)

SCORING REASON:

7. _____ BUSINESS OPERATIONS AND MARKETING PLAN (UP TO 20 PTS)

SCORING REASON:

8. _____ COMPLETENESS OF PROPOSAL (UP TO 5 PTS)

SCORING REASON:

9. _____ SOCIAL EQUITY STATUS (UP TO 25 PTS)

SCORING REASON:
